

SPONSORSHIP OPPORTUNITIES	\$25,000 Presenting (exclusive)	\$15,000 Platinum Star	\$10,000 Gold Star	\$5,000 Silver Star	\$2,500 Bronze Star
BEFORE EVENT					
Logo featured on save the date and invitation*	●				
Marquee placement on childrensMN.org homepage	●				
Logo featured in event promotional video	●				
Feature story on website	●	●			
Name mentioned in pre-event news alert	●	●			
Logo listed in event emails**	●	●	●		
Listing on event website	Logo/Link	Logo/Link	Logo/Link	Name/Link	Name/Link
Social media mention before event	2 exclusive	2 exclusive	●	●	●
DURING EVENT					
Exclusive branding as presenting sponsor	●				
Opportunity to countdown start of walk with emcee and Cities 97.1 radio host, Paul Fletcher	●				
Social media mention during event	●	●			
Logo listed on print event signage	●	●	●		
Logo on event T-shirt	●	●	●	●	
Promotional table	Concourse Level	Concourse Level	Field Level	Field Level	Field Level
Digital recognition throughout U.S. Bank Stadium	●	●	●	●	●
Recognition during announcements	●	●	●	●	●
Complimentary registration for up to four guests	●	●	●	●	●
AFTER EVENT					
Mention in post-event social media post	●				
Name mentioned in press release	●	●			
Logo listed in thank you print ad	●	●	●		
Employee volunteer opportunity at Children's Minnesota	●	●	●		
Invitation to Children's Corporate Partner Summit	●	●	●	●	
Tour of Children's Minnesota	●	●	●	●	●

*If sponsorship is confirmed by 12/16/19

**Approximately 670,000 emails sent

WALK FOR AMAZING

Sponsor name _____

Name for recognition _____

Contact name _____

Address _____

City, State, Zip _____

Phone _____ ☐ Home ☐ Cell ☐ Work

Email _____

SPONSORSHIP PACKAGES

_____ **\$25,000** Presenting sponsor (\$22,010 tax deductible)
(EXCLUSIVE OPPORTUNITY)

_____ **\$15,000** Platinum Star sponsor (\$13,340 tax deductible)

_____ **\$10,000** Gold Star sponsor (\$8,530 tax deductible)

_____ **\$5,000** Silver Star sponsor (\$4,100 tax deductible)

_____ **\$2,500** Bronze Star sponsor (\$1,980 tax deductible)

☐ We are unable to attend, but would like
to make a tax-deductible contribution of
\$_____.

PAYMENT

_____ Check (payable to Children's Foundation) _____ Send invoice _____ Credit card (fill out form below)

Check one: ☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit card # _____

Exp. date (mm/yy) _____ CVV # (on back of card) _____

Name on card _____

RETURN TO:

Children's Foundation
c/o Walk for Amazing
Mail Stop CBC-3-FOUN
5901 Lincoln Drive
Edina, MN 55436
Fax: 952-992-6902

For more information, visit the event website at childrensMN.org/WalkforAmazing,
or contact the Benefit Events team at 952-992-5500.